# Principles on the Human Rights of Future Generations

This is a digital toolkit to support the launch of the Maastricht Principles on the Human Rights of Future Generations, adopted in early 2023 and endorsed by nearly 60 leading legal and human rights experts from around the world.

#### **BACKGROUND**

The world is grappling with an array of intersecting crises that pose threats to human lives, livelihoods, and rights—not only of those currently living but of generations yet to come. Courts, human rights bodies, international institutions, and governments around the world are increasingly confronting the question: What are our responsibilities to future generations?

When legal institutions grapple with new questions, the greatest source of guidance comes from the existing body of law, but often, it is challenging to crystallize existing law into new practice. In 2017, a group of legal and human rights experts from around the world undertook a six-year process to examine the landscape of human rights law as it applies to the human rights of future generations. They drew from more than a century of legal research, international treaties, national constitutions, and legislation, the knowledge of Indigenous Peoples from every continent, doctrines from major faith traditions representing the majority of the world's people, and consultations with members of key social movements and more than 200 experts spanning a wide array of legal and philosophical disciplines.

The result is the Maastricht Principles on the Human Rights of Future Generations, adopted earlier in **2023** and endorsed by nearly 60 leading legal and human rights experts from around the world.



Below, we include the following elements:

- 1. Important Links
- 2. Key Messages
- 3. Key Hashtaq
- 4. Key Tags
- 5. Sample Social Media Posts
- 6. Graphics
- 7. Contacts

### IMPORTANT LINKS

Read the Maastricht Principles on the Human Rights of Future Generations: <u>English, French</u>, and <u>Spanish</u> Check out the Principles' websites: <u>here</u>

Learn more about the Principles: What is their purpose? What do they say? What impact can they have?: here

Read the press release: here

### KEY MESSAGES

- The Maastricht Principles are intended to clarify the state of international human rights law as it
  applies to future generations. They should guide decision-makers to answer fundamental
  questions about how to effectively incorporate the human rights of future generations into concrete
  laws, charters, and declarations to respect, protect, and promote the rights of future generations
  based on the legal architecture that has been evolving over the last 70 years.
  - The Principles clearly demonstrate that there is already a robust body of law and precedent to draw on in respecting, protecting, and fulfilling the rights of future generations.
- The Principles clarify that human rights, including the right to a clean, healthy, and sustainable environment, do not have temporal limitations. **Human rights apply fully to future generations.**
- While the full impacts of the Maastricht Principles' will develop over time, the Principles'
  predecessors in the Maastricht series have transformed the legal landscape previously. For
  example, the Maastricht III process on the Extraterritorial Obligations of States informed the work
  of States in developing the treaty on transnational corporations, the Ruggie Principles on business
  and human rights, and an array of human rights decisions.
- As States grapple with how to protect future generations, the Principles state that we must first
  recognize that future generations are inherently covered by the existing body of human rights law.
  Therefore, respecting, protecting, and upholding the rights of future generations is simply a matter
  of upholding the most fundamental concept in human rights law: equality and non-discrimination.
- The full set of Principles provides detailed guidance and examples of how legal regimes must protect the full array of human rights for future generations in various contexts.
  - States must eliminate all forms of direct and indirect discrimination, including intersectional discrimination.
  - States must take all necessary measures to protect the human rights of future generations against substantial risks posed by the conduct of public and private actors, including business enterprises.
  - Violations of obligations to protect the human rights of future generations by States include, but are not limited to, the failure by States to:
    - Phase out fossil fuels within the shortest possible time, with States with the greatest responsibility and capacity to move most expeditiously;
    - Avert, minimize, and address loss and damage associated with the adverse effects of climate change.
  - Future generations must be meaningfully and effectively represented in decision-making that may impact on their enjoyment of human rights.
  - Non-State actors, including business enterprises, must at the very minimum, respect the human rights of future generations, and thus refrain from causing or contributing to adverse impacts on their human rights through their activities, products or services, and prevent harm, mitigate risk and remedy such impacts when they occur.
  - Everyone has the right to an effective remedy for conduct violating their human rights.
- For more information, please visit: rightsoffuturegenerations.org

### KEY HASHTAGS

#### #MaastrichtPrinciples #RightsFutureGenerations

#HumanRights #FutureGenerations #InternationalLaw #PowerOfLaw #ProtectOurFuture

# SOCIAL MEDIA TOOLKIT

# **KEY TAGS**

Lead Organizations	Twitter Handle	
Center for International Environmental Law	@ciel_tweets	
FIAN International	@FIANista	
Oxfam	@oxfam	
Global Initiative for Economic, Social and Cultural Rights	@GIESCR	
ESCR-Net	@ESCRNet	
World Future Council	@Good_Policies	
Conference of Non-Governmental Organizations in Consultative Relationship with the United Nations (CoNGO)	@ConferenceofNGO	

UN Special Rapporteurs	Twitter handles			
Michael Fakhri - UN Special Rapporteur on Right to Food	@MichaelFakhri			
Oliver De Schutter - UN Special Rapporteur on Extreme Poverty and Human Rights	@SRPoverty			
David Boyd - UN Special Rapporteur on Human Rights and the Environment	@SREnvironment			
Main targets [Permanent Missions at the UN]	Twitter handles			
Please remember to tag your <u>Permanent Mission at the UN</u> or your government directly in the graphic or directly in your posts.				

### SOCIAL MEDIA TOOLKIT

### SAMPLE SOCIAL MEDIA POSTS

Following Twitter's <u>latest announcement</u> on limiting the visibility of duplicative (also known as 'copypasta') Tweets, please <u>mix and match</u> the messages below and use them across Facebook, Twitter, Instagram, and more.

	#1	#2	#3	#4	#5
Intro	<u></u> NEW	<b>€</b> Just launched	¥ Out today ¥	tool in the legal toolbox!	4
Main text	Today we mark the official launch of the newly adopted #Maastricht Principles, recognizing the #HumanRights of future generations.  These Principles are a breakthrough for generations yet to come & for all people fighting today to protect our shared future.	60+ human rights law experts endorsed the #MaastrichtPrinciples that clarify that human rights, including the right to #HealthyEnvironmentF orAll, don't have temporal limitations.  #HumanRights apply fully to #FutureGenerations & to everyone who's fighting today for our shared future.	Do we owe it to our great-grandchildren to take their interests into account when we make decisions today? YES! The #MaastrichtPriciples clarify that #FutureGenerations have human rights and that States have legal obligations to protect them.	The newly adopted #MaastrichtPrinciple s are clear:  #HumanRights apply fully to future generations  States must take ALL necessary measures to protect these rights against substantial risks posed by the conduct of public and private actors.	Today leading legal & human rights experts from around the world launched the #MaastrichtPrinciples on #RightsOfFutureGener ations — an essential tool for bringing the paradigm shifts required for the long-term preservation of people & the planet.
Call to action	READ 👇	Learn more.	CHECK IT OUT  ↓	<ul> <li>✓ Discover the</li> <li>#MaastrichtPrincipl</li> <li>es on the</li> <li>#RightsOfFutureGe</li> <li>nerations ✓</li> </ul>	Find out more 👇
Link	https://www.right soffuturegenerati ons.org/the-princi ples	https://www.rightsoff uturegenerations.org/	https://www.rightsoffutureg enerations.org/the-principle s	https://www.rightso ffuturegenerations. org/	https://www.rightsoff uturegenerations.org /about

## GRAPHICS



Today leading legal & human rights experts from around the world launched the Maastricht Principles on Human Rights of Future Generations.

Download the graphics <u>here</u>.

### CONTACTS

For requests for help with this content in a digital setting, please reach out to Lani Furbank at <a href="mailto:lfurbank@ciel.org">lfurbank@ciel.org</a>.